



ADVANCING INDIGENOUS-LED ECONOMIC GROWTH ACROSS CANADA



ROSEBUD OIL COMPANY LTD.

Rosebud Oil Company Ltd. (Rosebud) is an Indigenous-focused investment and development organization dedicated to advancing economic reconciliation through strategic investment, partnership, and innovation. We work alongside Indigenous communities, entrepreneurs, and project leaders to support sustainable, long-term economic opportunities across Canada, with a growing focus on critical minerals, energy security, and community-led development.

Our approach is grounded in accountability, collaboration, and measurable impact.

Rosebud paved the way for the historic first Nation-to-Nation meeting between the Michi Saagiig and His Majesty King Charles III in July 2023. This dialogue between the Monarch and the Michi Saagiig was the first of its kind since 1860. We have continued to support meaningful steps towards Truth and Reconciliation, as well as non-financial support including:

- Strategic consultation
- Collaborative project development



THE STEVEN LOW FOUNDATION
LA FONDATION STEVEN LOW

The Steven Low Foundation was created via a donation from Rosebud Oil Company Ltd. with the mission of empowering Indigenous nations and communities who share territory with Canada. Our work is grounded in grants that advance long-term goals while addressing immediate needs. Our late founder, Steven Low was a Holocaust survivor who fled to Canada seeking refuge. After learning of the country's painful history with regards to the treatment of Indigenous peoples, Low made it his mission to support Indigenous-led economic development, recognizing that Indigenous communities are equal partners, not just stakeholders.

To date, the Steven Low Foundation has:

- Distributed \$275,000 in funding
- Supported 16 community-led projects nationwide

A MESSAGE FROM OUR LATE FOUNDER

As a Holocaust survivor, I know firsthand what it is like to be robbed of one's identity, heritage, and future. The Steven Low Foundation is focused on bringing some closure to those suffering from generational trauma while our goal for Rosebud Oil Company Ltd. is to support the development of Indigenous entrepreneurial projects across Canada.

Steven Low

(1932 2024)

Founder of The Steven Low Foundation and Rosebud Oil Company Ltd.

At the heart of Rosebud and the Steven Low Foundation's work is a belief in Indigenomics, a term coined by Carol Anne Holt which states that true reconciliation is built through economic inclusion, ownership, and self-determination.

KEY AREAS OF FOCUS



Women-Led
and Community
Initiatives



Truth, Reconciliation
and Missing Persons
Initiatives



Cultural
Preservation and
Revitalization



Economic
Participation and
Capacity Building

A SUSTAINABLE & SCALABLE FUNDING MODEL

Rosebud operates a unique reinvestment model designed to ensure long-term impact:

- 2% of Rosebud revenues are committed annually to the Steven Low Foundation
- Project partners contribute 1% of annual revenues through a 'pay-it-forward' model
- Funds are reinvested into Indigenous-led initiatives nationwide

This Model Ensures:

- Sustainability beyond one-time donations
- Shared responsibility among partners
- Long-term support for reconciliation and economic development

A BUSINESS MODEL TO COPY + SHARE

Rosebud Oil Company Ltd. and **The Steven Low Foundation** have created their sustainable, charitable business model to be shared and encourage interested parties to contact us to:

- Learn more about our initiatives
- Submit your project or request
- Create your own recurring investment charitable model

Together, we can build a future that is economically strong, socially responsible, and grounded in respect.

www.rosebudoilcompany.ca